

Call for Proposal (CFP) to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs)

Section 1

CFP No. 2021-001 to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs)

a. CFP letter for Responsible Parties

UN Women plans to engage an (Responsible Parties) as defined in accordance with these documents. UN Women now invites sealed proposals from qualified proponents for providing the requirements as defined in the UN Women Terms of Reference. Proposals must be received by UN Women at the address specified not later than **23:00 (EEST) 18 April 2021**.

The budget range for this proposal should be USD 150,000 max

This UN Women Call for Proposals consists of <u>Two</u> sections:	Annexes to be completed by proponents and returned with their proposal (mandatory)
<p><u>Section 1</u></p> <ul style="list-style-type: none"> a. CFP letter for Responsible Parties b. Proposal data sheet for Responsible Parties c. UN Women Terms of Reference <p>Annex B-1 Mandatory requirements/pre-qualification criteria</p>	<p>Annex B-1 Mandatory requirements/pre-qualification criteria</p> <p>Annex B-2 Template for proposal submission</p> <p>Annex B-3 Format of resume for proposed staff</p> <p>Annex B-4 Capacity Assessment minimum Documents</p>
<p><u>Section 2</u></p> <ul style="list-style-type: none"> a. Instructions to proponents <p>Annex B-2 Template for proposal submission</p> <p>Annex B-3 Format of resume for proposed staff</p> <p>Annex B-4 Capacity Assessment minimum Documents</p>	

Interested proponents may obtain further information by contacting this email address: natalia.mishyna@unwomen.org

b. Proposal data sheet for Responsible Parties

Program/Project: “Advancing Gender Equality and Women’s Empowerment through Decentralization Reform of Ukraine”

Program official’s name:
Nurgul Asylbekova, Programme Specialist

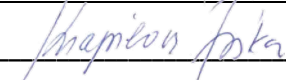


Email: nurgul.asylbekova@unwomen.org

Telephone number: **+380442535980**

Issue date: _____

Erika Kvapilova,
Representative of UN Women in Ukraine



Issue date: _____

Requests for clarifications due:

Date: 15 April 2021 Time: 23:00

(via e-mail) natalia.mishyna@unwomen.org

UN Women clarifications to proponents due:

Date: 16 April 2021 Time: 23:00

Proposal due:

Date: 18 April 2021 Time: 23:00

Planned award date: 20 May 2021

Planned contract start-date / delivery date (on or before): 31 May 2021f

c. UN Women Terms of Reference

1. Introduction

a. Background/Context for required services/results

UN Women project “Advancing Gender Equality and Women’s empowerment through Decentralization Reform of Ukraine” funded by the Government of Canada supports the consolidated efforts of the national mechanism for gender equality, the Ministry of Communities and Territories Development, the authorities of four pilot oblasts – Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs), women’s groups and civil society organizations (CSOs) in the implementation of the national gender equality priorities through decentralization reform. The project contributes to increased responsiveness of the decentralized services to the differentiated needs of women, girls, men, and boys, thus achieving transformative results for gender equality and women’s empowerment in Ukraine.

To address the problem of women and girls facing multiple forms of discrimination in the context of decentralization, the project implements some targeted activities aimed at building women’s awareness of and knowledge about their rights, the international and national tools to accelerate their equal participation in political, economic, social, cultural, civil and other fields, and to claim their rights. In this respect the project will support through mentoring and knowledge and skills transfer the capacity building and mobilization initiatives of grass-root women’s organizations to participate in local planning and budgeting and gender-responsive service delivery, budget monitoring, production of budget watchdog reports, that will be aimed at monitoring the reduction of revenues and re-prioritization of issues in pilot regions and local communities, to advocate for GE priorities not to be dropped.

The project specifically supports women’s organizations working with rural women, women living with HIV, women representing Roma and other ethnic minorities, women with disabilities, LGBTIQ and others facing compound discrimination, with regard to: their rights and intersectional discrimination, practical application of the CEDAW, CRPD, CERD in advocacy with the Government, claiming their rights, and monitoring the implementation of the Conventions and the national human rights and gender equality policies through decentralized planning and budgeting.

The current situation with COVID-19 pandemic and a heightened risk of exposure to it facing by women, especially from vulnerable groups, determines additional gender and human rights aspects in the context of the planned activity. According to Rapid Gender Analysis of COVID-19 implications in Ukraine conducted by UN Women, the outbreak provides a disproportional impact on women, especially from vulnerable groups. Women represent the majority of healthcare and social service personnel who are frontline professionals providing response to COVID-19 outbreak and taking respective risks of being infected. Women perform a disproportional share of unpaid domestic work and provision of care to family and community members. Women from vulnerable groups are at risk of suffering devastating losses due to factors such as their lack of access to effective surveillance and early-warning system and basic services, especially at local level. Women living in small towns and villages face more severe economic challenges during the outbreak which is a serious threat to their social and economic resilience. Given a long-lasting effect of the pandemic’s implications, it is important to advocate for inclusion of the needs and rights of the most marginalized people at the local level in the context of the COVID-19 emergency.

b. General Overview of services required/results

In this respect UN Women seeks to support women’s groups and CSOs working with the rights of women facing multiple forms of discrimination to integrate and mainstream rights and needs of women from vulnerable groups in decentralization, regional and local planning and budgeting processes in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs). The selected organization will conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in the context of decentralization reform and build their capacity to effectively participate in local decision making, advocating for inclusion of their needs and rights, especially in the current situation of COVID-19 pandemic and the subsequent economic crisis, in local planning, policy-making, programming, budgeting and service delivery.

Under the overall guidance of the UN Women Representative in Ukraine and a direct day-to-day supervision of the UN Women Programme Specialist, the selected organization will work in close collaboration with the International consultant on Human-Rights-Based Approach in decentralization reform, focal points from the national gender mechanism, Ministry of Communities and Territories Development, regional state administrations and TCs, as well as in close cooperation with other CSOs.

2. Description of required services/results

The selected organization will work on the following tasks:

- Develop draft concept on awareness raising and advocacy campaign on rights of rural women in the context of decentralization reform in the four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities;
- Raise awareness of general public, regional state administrations, local self-government in pilot regions, including 13 TCs, on rights and needs of rural women, through tailored advocacy campaign;
- Advocate for inclusion of the needs and rights of rural women in the context of the COVID-19 pandemic with the regional and local authorities, prevention of gender-based violence and promotion of gender-specific response measures to COVID-19 pandemic and the subsequent socio-economic crisis, with a particular focus on the rights of rural women;

- Organize and coordinate capacity building of grass root women’s groups and organizations representing rural women, facing multiple discrimination, to mobilize and empower them to effectively participate in local decision making, to advocate for inclusion of their rights and needs in local planning, policy-making, programming, budgeting and service delivery processes, etc.;
- Conduct series of tailored capacity development activities (training courses) for rights-holders (rural women, facing multiple forms of discrimination, and their family members) on the international and national legal instruments regarding women’s rights and equal opportunities, regarding intersectionality, with particular focus on needs of vulnerable groups in local planning and budgeting, budget monitoring, policy-making, gender-responsive quality and accessible service delivery;
- Provide support in production of budget watchdog reports, that will be aimed at monitoring the reduction of revenues and re-prioritization of issues in the context of COVID-19 in pilot regions and local communities, to advocate for GE priorities not to be dropped in crisis response and recovery;
- Facilitate establishment of the communication platforms between local groups and organizations representing vulnerable groups of women from 4 pilot regions and 13 pilot TCs to discuss gender equality, women’s empowerment and leadership, gender aspects of decentralization reform and advocating of their rights and needs;
- Facilitate establishment of network of grassroots organizations in pilot communities for implementation of local initiatives on mobilization of vulnerable women and provision of gender-responsive services;
- Contribute to policy dialogue at national level on human rights of rural women, including CEDAW, CRPD, CERD Alternative reports preparation, formulation and monitoring of implementation of national legislative and policy framework on GE and Human Rights;
- Support sub-partner grass-root organizations in performing advocacy activities aimed at empowering of rural women, facing multiple forms of discrimination;

The above-listed activities should be carried out in compliance with Human Rights Based Approach (HRBA).

3. Timeframe: Start date and end date for completion of required services/results

June 2021 – December 2022

4. Competencies:

- a. Technical/functional competencies required;
 - The organization has a well-developed framework through which to deliver its vision and strategy and ensure effective business processes;
 - Previous experience in conducting similar works/projects relevant to the scope and size of the current project;
 - Previous experience of work with different vulnerable groups on their capacity building and empowerment;
 - Previous experience of organization of trainings on HRBA and the rights of vulnerable groups;
 - Previous experience in conducting gender/human rights advocacy and awareness raising campaigns at national, regional and local levels;
 - Previous experience of work at the regional and local level and coordination of cooperation between different groups and organizations;
 - Reference letters on at least two relevant projects implemented in the past three years.
- b. Other competencies, which while not required, can be an asset for the performance of services
 - Previous experience of development of manuals on HRBA and women’s rights
 - Previous experience of provisions of tailored services for vulnerable groups

Annex B-1

Mandatory requirements/pre-qualification criteria [To be completed by proponents and returned with their proposal]

CFP No. 2021-001 to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs).

Proponents are requested to complete this form and return it as part of their submission. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet **all the mandatory criteria described below**. All questions should be answered on this form or an exact duplicate thereof. UN Women reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

Mandatory requirements/pre-qualification criteria	Proponent's response
1.1. Confirm that the services being requested are part of the key services that the proponent has been performing as an organization. This must be supported by a list of at least two customer references for which similar service is currently or has been provided by the proponent.	Reference #1: Reference #2:
1.2. Confirm proponent is duly registered or has the legal basis/mandate as an organization	Yes/No
1.3. Confirm proponent as an organization has been in operation for at least five (5) years ¹	Yes/No
1.4. Confirm proponent has a permanent office within the location area.	Yes/No
1.5. Proponent must agree to a site visit at a customer location in the location or area with a similar scope of work as the one described in this CFP.	Yes/No
1.6 Confirm that proponent has not been the subject of a finding of fraud or any other relevant misconduct following an investigation conducted by UN Women or another United Nations entity. The Proponent must indicate if it is currently under investigation for fraud or any other relevant misconduct by UN Women or another United Nations entity and provide details of any such investigation	Yes/No
1.7 Confirm that proponent has not been the subject of any investigations and/or has not been charged for any misconduct related to sexual exploitation and abuse (SEA) ² .	
1.8 Confirm that proponent has not been placed on any relevant sanctions list including as a minimum the Consolidated United Nations Security Council Sanctions List(s), United Nations Global Market Place Vendor ineligibility and the EU consolidated Sanction list	Yes/No

¹ In exceptional circumstances three (3) years of history registration may be accepted and it must be fully justified.

² [Secretary General's Bulletin, 9 October 2003 on "Special measures for protection from sexual exploitation and sexual abuse" \(ST/SGB/2003/13\)](#), and United Nations Protocol on allegations of Sexual Exploitation and Abuse involving Partners

Section 2

CFP No. 2021-001 to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs).

a. Instructions to proponents (Responsible Parties)

1. Introduction

- 1.1 UN Women invite qualified parties to submit Technical and Financial Proposals to provide services associated with the UN Women requirement for Responsible Party.
- 1.2 UN Women is soliciting proposals from Civil Society Organizations (CSOs). **Women's organizations or entities are highly encouraged to apply.**
- 1.3 A description of the services required is described in CFP Section 1- C "Terms of Reference".
- 1.4 UN Women may, at its discretion, cancel the services in part or in whole.
- 1.5 Proponents may withdraw the proposal after submission, provided that written notice of withdrawal is received by UN Women prior to the deadline prescribed for submission of proposals. No proposal may be modified subsequent to the deadline for submission of proposal. No proposal may be withdrawn in the interval between the deadline for submission of proposals and the expiration of the period of proposal validity.
- 1.6 All proposals shall remain valid and open for acceptance for a period of 90 calendar days after the date specified for receipt of proposals. A proposal valid for a shorter period may be rejected. In exceptional circumstances, UN Women may solicit the proponent's consent to an extension of the period of validity. The request and the responses thereto shall be made in writing.
- 1.7 Effective with the release of this CFP, all communications must be directed only to UN Women, by email at natalia.mishyna@unwomen.org . Proponents must not communicate with any other personnel of UN Women regarding this CFP.

2. Cost of proposal

- 2.1 The cost of preparing a proposal, attendance at any pre-proposal conference, meetings or oral presentations shall be borne by the proponents, regardless of the conduct or outcome of the CFP process. Proposals must offer the services for the total requirement; proposals offering only part of the services will be rejected.

3. Eligibility

- 3.1 Proponents must meet all mandatory requirements/pre-qualification criteria as set out in **Annex B-1**. See point 4 below for further explanation. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in **Annex B-1**. UN Women reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

4. Mandatory/pre-qualification criteria

- 4.1 The mandatory requirements/pre-qualification criteria have been designed to assure that, to the degree possible in the initial phase of the CFP selection process, only those proponents with sufficient experience, the financial strength and stability, the demonstrable technical knowledge, the evident capacity to satisfy UN Women requirements and superior customer references for supplying the services envisioned in this CFP will qualify for further consideration. UN Women reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will affect your evaluation.
- 4.2 Proponents will receive a pass/fail rating in the mandatory requirements/pre-qualification criteria section. In order to be considered for Phase I, proponents must meet all the mandatory requirements/pre-qualification criteria described in this CFP.

5. Clarification of CFP documents

- 5.1 A prospective proponent requiring any clarification of the CFP documents may notify UN Women in writing at UN Women email address indicated in the CFP by the specified date and time. UN Women will respond in writing to any request for clarification of the CFP documents that it receives by the due date outlined on section 2. Written copies of UN Women response (including an explanation of the query but without identifying the source of inquiry) will be posted using the same method as the original posting of this (CFP) document.
- 5.2 If the CFP has been advertised publicly, the results of any clarification exercise (including an explanation of the query but without identifying the source of inquiry) will be posted on the advertised source.

6. Amendments to CFP documents

- 6.1 At any time prior to the deadline for submission of proposals, UN Women may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective proponent, modify the CFP documents by amendment. All prospective proponents that have received the CFP documents will be notified in writing of all amendments to the CFP documents. For open competitions, all amendments will also be posted on the advertised source.
- 6.2 In order to afford prospective proponents reasonable time in which to take the amendment into account in preparing their proposals, UN Women may, at its discretion, extend the deadline for the submission of proposal.

7. Language of proposal

- 7.1 The proposal prepared by the proponent and all correspondence and documents relating to the proposal exchanged between the proponent and UN Women, shall be written in English.
- 7.2 Supporting documents and printed literature furnished by the proponent may be in another language provided they are accompanied by an appropriate translation of all relevant passages in English. In any such case, for interpretation of the proposal, the translation shall prevail. The sole responsibility for translation and the accuracy thereof shall rest with the proponent.

8. Submission of proposal

- 8.1 Technical and financial proposals should be submitted as part of the template for proposal submission (Annex B2-3) in one email, with the CFP reference and the clear description of the proposal by the date and time stipulated in this document. If the emails and email attachments are not marked as instructed, UN Women will assume no responsibility for the misplacement or premature opening of the proposals submitted. The email text body should indicate the name and address of the proponent. All proposals should be sent by email to the following secure email address: ukraine.general@unwomen.org
- 8.2 Proposals should be received by the date, time and means of submission stipulated in this CFP. Proponents are responsible for ensuring that UN Women receives their proposal by the due date and time. Proposals received by UN Women after the due date and time may be rejected.
- 8.3 When receiving proposals by email (as is required for the CFP), the receipt time stamp shall be the date and time when the submission has been received in the dedicated UN Women inbox. UN Women shall not be responsible for any delays caused by network problems, etc. It is the sole responsibility of proponents to ensure that their proposal is received by UN Women in the dedicated inbox on or before the prescribed CFP deadline.
- 8.4 **Late proposals:** Any proposals received by UN Women after the deadline for submission of proposals prescribed in this document, may be rejected.

9. Clarification of proposals

9.1 To assist in the examination, evaluation and comparison of proposals, UN Women may, at its discretion, ask the proponent for a clarification of its proposal. The request for clarification and the response shall be in writing and no change in the price or substance of the proposal shall be sought, offered or permitted. UN Women will review minor informalities, errors, clerical mistakes, apparent errors in price and missing documents in accordance with the UN Women Policy and Procedures.

10. Proposal currencies

10.1 All prices shall be quoted in **UAH**

10.2 UN Women reserves the right to reject any proposals submitted in another currency than the mandatory currency for the proposal stated above. UN Women may accept proposals submitted in another currency than stated above if the proponent confirms during clarification of proposals, see item (8) above in writing, that it will accept a contract issued in the mandatory proposal currency and that for conversion the official United Nations operational rate of exchange of the day of CFP deadline as stated in the CFP letter shall apply.

10.3 Regardless of the currency of proposals received, the contract will always be issued, and subsequent payments will be made in the mandatory currency for the proposal above.

11. Evaluation of technical and financial proposal

11.1 PHASE I – TECHNICAL PROPOSAL (70 points)

11.1.1 Only proponents meeting the mandatory criteria will advance to the technical evaluation in which a maximum possible 70 points may be determined. Technical evaluators who are members of an Evaluation Committee appointed by UN Women will carry out the technical evaluation applying the evaluation criteria and point ratings as listed below. In order to advance beyond Phase I of the detailed evaluation process to Phase II (financial evaluation) a proposal must have achieved a minimum cumulative technical score of 50 points.

1	Proposal is compliant with the Call for Proposal (CfP) requirements	15 points
2	The Organization’s mandate is relevant to the work to be undertaken in the TORs (component 1)	20 points
3	The Proposal demonstrates a sound understanding of the requirements of the TOR and indicates that the organization has the prerequisite capacity to undertake the work successfully (components 2, 3 and 4)	35 points
TOTAL		70 points

11.2 PHASE II - FINANCIAL PROPOSAL (30 points)

Financial proposals will be evaluated following completion of the technical evaluation. The proponent with the lowest evaluated cost will be awarded 30 points. Other financial proposals will receive pro-rated points based on the relationship of the proponents’ prices to that of the lowest evaluated cost.

Formula for computing points:
Points = (A/B) Financial Points

Example: Proponent A’s price is the lowest at \$10.00. Proponent A receives 30 points. Proponent B’s price is \$20.00. Proponent B receives $(\$10.00/\$20.00) \times 30$ points = 15 points

12. Preparation of proposal

12.1 You are expected to examine all terms and instructions included in the CFP documents. Failure to provide all requested information will be at proponent’s own risk and may result in rejection of proponent’s proposal.

12.2 Proponent’s proposal must be organized to follow the format of this CFP. Each proponent must respond to every stated request or requirement and indicate that proponent understands and confirms acceptance of UN Women stated requirements. The proponent should identify any substantive assumption made in preparing its proposal. The deferral of a response to a question or issue to the contract negotiation stage is not acceptable. Any item not specifically addressed in the proponent’s proposal will be deemed as accepted by the proponent. The terms “proponent” and “contractor” refer to those organizations that submit a proposal pursuant to this CFP.

- 12.3 Where the proponent is presented with a requirement or asked to use a specific approach, the proponent must not only state its acceptance, but also describe, where appropriate, how it intends to comply. Failure to provide an answer to an item will be considered an acceptance of the item. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.
- 12.4 The terms of reference in this document provides a general overview of the current operation. If the proponent wishes to propose alternatives or equivalents, the proponent must demonstrate that any such proposed change is equivalent or superior to UN Women established requirements. Acceptance of such changes is at the sole discretion of UN Women.
- 12.5 Proposals must offer services for the total requirement, unless otherwise permitted in the CFP document. Proposals offering only part of the services may be rejected unless permitted otherwise in the CFP document.
- 12.6 Proponent’s proposal shall include all of the following labelled annexes:

CFP submission (on or before proposal due date):

As a minimum, proponents shall complete and return the below listed documents (Annexes to this CFP) **as an integral part of their proposal**. Proponents may add additional documentation to their proposals as they deem appropriate.

Failure to complete and return the below listed documents as part of the proposal may result in proposal rejection.

Part of proposal	Annex B-1 Mandatory requirements/pre-qualification criteria
Part of proposal	Annex B-2 Template for proposal submission
Part of proposal	Annex B-3 Format of resume for proposed staff
Part of proposal	Annex B-4 Capacity Assessment minimum Documents

If after assessing this opportunity you have made the determination not to submit your proposal, we would appreciate it if you could return this form indicating your reasons for non-participation.

13 Format and signing of proposal

- 13.1 The proposal shall be typed or written in indelible ink and shall be signed by the proponent or a person or persons duly authorized to bind the proponent to the contract. The latter authorization shall be indicated by written power-of-attorney accompanying the proposal.
- 13.2 A proposal shall contain no interlineations, erasures, or overwriting except as necessary to correct errors made by the proponent, in which case such corrections shall be initiated by the person or persons signing the proposal.

14 Award

- 14.1 Award will be made to the responsible and responsive proponent with the highest evaluated proposal following negotiation of an acceptable contract. UN Women reserves the right to conduct negotiations with the proponent regarding the contents of their proposal. The award will be in effect only after acceptance by the selected proponent of the terms and conditions and the terms of reference. **The agreement will reflect the name of the proponent whose financials were provided in response to this CFP.** Upon execution of agreement UN Women will promptly notify the unsuccessful proponents.
- 14.2 The selected proponent is expected to commence providing services as of the date and time stipulated in this CFP.
- 14.3 The award will be for an agreement with an original term of [number of months/year(s)]with the option to renew under the same terms and conditions for an additional period or periods as indicated by UN Women.

Annex B-2 Template for proposal submission

CFP No. 2021-001 to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs).

Mandatory requirements/pre-qualification criteria

Proponents are requested to complete this form (**Annex B-2**) and return it as part of their submission. Proponents must meet all mandatory requirements/pre-qualification criteria as set out in **Annex B-1**. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in Annex B-1. UN Women reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

Component 1: Organizational Background and Capacity to implement activities to achieve planned results (max 1.5 pages)

This section should provide an overview with relevant annexes that clearly demonstrate that the proposing organization has the capacity and commitment to implement successfully the proposed activities and produce results. Key elements to be covered in this section include:

1. Nature of the proposing organization – Is it a community-based organization, national or sub-national NGO, research or training institution, etc.
2. Overall mission, purpose, and core programmes/services of the organization
3. Target population groups (women, indigenous peoples, youth, etc.)
4. Organizational approach (philosophy) - how does the organization deliver its projects, e.g., gender-sensitive, rights-based, etc.
5. Length of existence and relevant experience
6. Overview of organizational capacity relevant to the proposed engagement with UN Women (e.g., technical, governance and management, and financial and administrative management)

Component 2: Expected Results and Indicators (max 1.5 pages)

This section should articulate the proponent's understanding of the UN Women Terms of Reference (TOR). It should contain a clear and specific statement of what the proposal will accomplish in relation to the UN Women TOR. This should include:

1. The **problem statement** or challenges to be addressed given the context described in the TOR.
2. The specific **results** expected (e.g., outputs) through engagement of the proponent. The expected results are the measurable

changes which will have occurred by the end of the planned intervention. Propose specific and measurable indicators which will form the basis for monitoring and evaluation. These indicators will be refined, and will form an important part of the agreement between the proposing organization and UN Women.

Component 3: Description of the Technical Approach and Activities (max 2.5 pages)

This section should describe the technical approach and should be able to show the soundness and adequacy of the proposed approach, what will actually be done to produce the expected results in terms of activities. There should be a clear and direct linkage between the activities and the results at least at the output level. Specific strategies should also be described to support the achievement of results, such as building partnerships, etc.

Activity descriptions should be as specific as necessary, identifying **what** will be done, **who** will do it, **when** it will be done (beginning, duration, completion), and **where** it will be done. In describing the activities, an indication should be made regarding the organizations and individuals involved in or benefiting from the activity.

This narrative is to be complemented by a tabular presentation that will serve as Implementation Plan, as described in Component 4.

Component 4: Implementation Plan (max 1.5 pages)

This section is presented in tabular form and can be attached as an Annex. It should indicate the **sequence of all major activities and timeframe (duration)**. Provide as much detail as necessary. The Implementation Plan should show a logical flow of activities. Please include in the Implementation Plan all required milestone reports and monitoring reviews.

Implementation Plan

Project No:		Project Name:	
Name of Proponent Organization:			
Brief description of Project			
		Project Start and End Dates:	
Brief Description of Specific Results (e.g., Outputs) with corresponding indicators, baselines and targets. Repeat for each result			
List the activities necessary to produce the results Indicate who is responsible for each activity		Duration of Activity in Months (or Quarters)	

Activity	Responsible	1	2	3	4	5	6	7	8	9	10	11	12
1.1													
1.2													
1.3													
1.4													

Monitoring and Evaluation Plan (max. 1 page)

This section should contain an explanation of the plan for monitoring and evaluating the activities, both during its implementation (formative) and at completion (summative). Key elements to be included are:

- How the performance of the activities will be tracked in terms of achievement of the steps and milestones set forth in the Implementation Plan
- How any mid-course correction and adjustment of the design and plans will be facilitated on the basis of feedback received
- How the participation of community members in the monitoring and evaluation processes will be achieved

Component 5: Risks to Successful Implementation (1 page)

Identify and list any major risk factors that could result in the activities not producing the expected results. These should include both internal factors (for example, the technology involved fails to work as projected) and external factors (for example, significant currency fluctuations resulting into changes in the economics of the activity). Describe how such risks are to be mitigated.

Include in this section also the key **assumptions** on which the activity plan is based on. In this case, the assumptions are mostly related to external factors (for example, government environmental policy remaining stable) which are anticipated in planning, and on which the feasibility of the activities depend

Component 6: Results-Based Budget (max. 1.5 pages)

The development and management of a realistic budget is an important part of developing and implementing successful activities. Careful attention to issues of financial management and integrity will enhance the effectiveness and impact. The following important principles should be kept in mind in preparing a project budget:

- Include costs which relate to efficiently carrying out the activities and producing the results which are set forth in the

proposal. Other associated costs should be funded from other sources.

- The budget should be realistic. Find out what planned activities will actually cost, and do not assume that would cost less.
- The budget should include all costs associated with managing and administering the activity or results, particularly include the cost of monitoring and evaluation.
- The budget could include “Support Costs”: those indirect costs that are incurred to operate the Partner as a whole or a segment thereof and that cannot be easily connected or traced to implementation of the Work, i.e., operating expenses, over-head costs and general costs connected to the normal functioning of an organization/business, such as cost for support staff, office space and equipment that are not Direct Costs.
- “Support Cost Rate” means the flat rate at which the Partner will be reimbursed by UN Women for its Support Costs, as set forth in the Partner Project Document and not exceeding a rate of 8% or the rate set forth in the Donor Specific Conditions, if that is lower. The flat rate is calculated on the eligible Direct Costs.
- The budget line items are general categories intended to assist in thinking through where money will be spent. If a planned expenditure does not appear to fit in any of the standard line item categories, list the item under other costs, and state what the money is to be used for.
- The figures contained in the Budget Sheet should agree with those on the proposal header and text.

Result 1 (e.g. Output) Repeat this table for each result.				
Expenditure Category	Year 1, [Local currency]	Total, [local currency]	US\$	% Total
1. Personnel				
2. Equipment / Materials				
3. Training / Seminars / Travel Workshops				
4. Contracts		--		
5. Other costs ³				
6. Incidentals				
7. Other support requested		--		
8. Support Cost (not to exceed 8% or				

³ “Other costs” refers to any other costs that is not listed in the Results-Based Budget. Please specify in the footnote what they are: _____



the relevant donor %)				
Total Cost for Result 1				

I, (Name) _____ certify that I am (Position) _____ of (Name of Organization) _____; that by signing this Proposal for and on behalf of (Name of Organization) _____, I am certifying that all information contained herein is accurate and truthful and that the signing of this Proposal is within the scope of my powers.

I, by signing this Proposal, commit to be bound by this Technical Proposal for carrying out the range of services as specified in the CFP package and respecting the Terms and Conditions stated in the UN Women Partner Agreement template (Document attached).

(Seal)

(Signature)

(Printed Name and Title)

(Date)

Annex B-3
Format of resume for proposed staff

CFP No. 2021-001 to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs).

Name of Staff: _____

Title: _____

Years with NGO: _____ Nationality: _____

Education/Qualifications: (Summarize college/university and other specialized education of staff member, giving names of schools, dates attended, and degrees-professional qualifications obtained).

Employment Record/Experience

(Starting with present position, list in reverse order, every employment held. List all positions held by staff member since graduation, giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment).

References

Provide names and addresses for two (2) references.

Annex B-4

Capacity Assessment minimum Documents

(to be submitted by potential Responsible Parties and submission assessed by the reviewer)

CFP No. 2021-001 to conduct awareness raising and advocacy campaign with the oblast and local authorities on the human rights of rural women in four pilot regions - Chernivtsi, Kherson, Sumy and Volyn and 13 territorial communities (TCs).

Governance, Management and Technical

Document	Mandatory / Optional
Legal registration	Mandatory
Rules of Governance / Statues of the organization	Mandatory
Organigram of the organization	Mandatory
List of Key management	Mandatory
CVs of Key Staff proposed for the engagement with UN Women	Mandatory
Anti-Fraud Policy Framework which is consistent with UN Women one or adoption of UN Women anti-fraud policy	Mandatory
Sexual Exploitation and Abuse (SEA) policy consistent with the UN SEA bulletin ST/SGB/2003/13	Mandatory
Where RP has adopted UN Women SEA Protocol, RP has to ensure to have developed a SEA policy;	

Administration and Finance

Document	Mandatory / Optional
Administrative and Financial Rules of the organization	Mandatory
Internal Control Framework	Mandatory
Audited Statements of last 3 years	Mandatory
List of Banks	Mandatory
Name of External Auditors	

Procurement

Document	Mandatory / Optional
Procurement Policy/Manual	Mandatory
Templates of the solicitation documents for procurement of goods/services, e.g. Request for Quotation (FRQ), Request for Proposal (RFP) etc.	Mandatory
List of main suppliers / vendors and copy of their contract(s) including evidence of their selection processes	

Client Relationship

Document	Mandatory / Optional
List of main clients / donors	Mandatory
Two references	Mandatory
Past reports to clients / donors for last 3 years	